

**“The pursuit of the truth will set you free ... even if you never catch up to it.”**

Ordinarily this space is reserved for thoughts on running and being ... But lately we have encountered a culture of distractions and contradictions. The most recent one concerns a man named Che Guevara.

For some reason the Hollywood crowd and its messengers have decided to glamourize and romanticize this man with posters, t-shirts, and Che's revolutionary garb. This man was a murderer. He was Fidel Castor's executioner and killed hundreds of people who disagreed with Castro's revolution.

Yet 50 years later Che is portrayed as a hero. The pop culture has bestowed hero status on the murderer. How desperate are we for heroes? What does it say about our current culture? What does the future hold?

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